

GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED



Your contribution to the United Way works around the clock all year long, right here in the communities of Northern Santa Barbara County.

**Our Annual Community membership drive** gives everyone the opportunity to help-

"if we all do a little we will accomplish great things together".

**The North County Mayors' Ball** brings the communities together to raise tens of thousands of dollars for **United for Literacy**.

**Stuff the Bus** program distributes over **\$50,000** in school supplies to help children get a better start in the new school year.

**The United Way Community & Workplace Campaigns** educate local residents & businesses regarding community needs and engages their help to **Give, Advocate & Volunteer**.

**Fun in the Sun / Summer of Service** program connects school children with community volunteers and provides **\$500 college scholarships** to 25 deserving students.

**Gifts in Kind / Neighbor to Neighbor** programs distribute over **\$1,200,000** in books, clothing, diapers, formula, food and other essential products to the frontline agencies to help those in need.

**Our Prescription Discount Card** saves local residents over **\$85,000 every month** on prescription drugs - \$\$ that can be used for other necessities.

**Born Learning Program** distributes over 1,500 KidBasics Booklets through early education & childcare partners—turning everyday moments into teachable moments for parents, caregivers and young children

**Semi-annual designation** checks mailed to local front-line nonprofit organizations to support their basic needs programs.

Nearly 200 volunteers in the **Financial Stability Partnership** provide **VITA** (Volunteer Income Tax Assistance) and **CASH** (Creating Assets, Savings & Hope) services to more than 1,300 families, creating an economic impact of nearly **\$3.5 million**.

#### Imagination Library

More than **600 preschoolers** receive an age-appropriate book in the mail each month engaging over 85% of their families in reading and interacting with their children to help them be better prepared to enter kindergarten.

**United for Literacy Power Reading Plus** - Hundreds of students finish the school year reading at or above grade level after participating in the Reading Plus program at their school.

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