

Your contribution to the United Way works around the clock all year long, right here in the communities of Northern Santa Barbara County.

Our Annual Community membership drive gives everyone the opportunity to help-

"if we all do a little we will accomplish great things together".

The North County Mayors' Ball brings the communities together to raise tens of thousands of dollars for **United for Literacy**.

Stuff the Bus program distributes over **\$50,000** in school supplies to help children get a better start in the new school year.

The United Way Community & Workplace Campaigns educate local residents & businesses regarding community needs and engages their help to **Give, Advocate & Volunteer**.

Fun in the Sun / Summer of Service program connects school children with community volunteers and provides **\$500 college scholarships** to 25 deserving students.

Gifts in Kind / Neighbor to Neighbor programs distribute over **\$800,000** in books, clothing, diapers, formula, food and other essential products to the frontline agencies to help those in need.

Our Prescription Discount Card saves local residents over **\$40,000 every month** on prescription drugs - \$\$ that can be used for other necessities.

Born Learning Program distributes over 1,500 KidBasics Booklets through early education & childcare partners—turning everyday moments into teachable moments for parents, caregivers and young children

Semi-annual designation checks mailed to local front-line nonprofit organizations to support their basic needs programs.

Nearly 200 volunteers in the **Financial Stability Partnership** provide **VITA** (Volunteer Income Tax Assistance) and **CASH** (Creating Assets, Savings & Hope) services to more than 1,300 families, creating an economic impact of nearly **\$3.5 million**.

Imagination Library

More than **1,000 preschoolers** receive an age-appropriate book in the mail each month engaging over 85% of their families in reading and interacting with their children to help them be better prepared to enter kindergarten.

United for Literacy Power Reading Plus - Hundreds of students finish the school year reading at or above grade level after participating in the Reading Plus program at their school.