

# MAYORS' BALL



## 2011 Sponsorship Opportunities

### *The Mayors' Ball*

The 5th Annual North County Mayors' Ball will be held on

Saturday,  
October 1st at the  
Santa Maria Country Club.

The event will support the  
Santa Barbara County  
United for Literacy  
Initiative:

- Born Learning
- Imagination Library
- Reading Plus

### *Platinum Sponsor* *\$5,000*

- Supports 50 United For Literacy Children / Students
- 8 Tickets to the Ball - Dinner & Dancing
- Seating for 10 (includes Mayor and spouse)
- VIP Reception with the North County Mayors
- Great Public Relations Package in all event media including exposure on KSBY
- Personalized Special Event - Stuff the Bus, Day of Caring, Neighbor to Neighbor
- Full Page Color Ad in Mayors' Ball Program
- Additional onsite exposure
- Special Recognition at the Event

