



2011 Sponsorship Opportunities

The Mayors' Ball

The 5th Annual North County Mayors' Ball will be held on Saturday, October 1st at the Santa Maria Country Club.

The event will support the Santa Barbara County United for Literacy Initiative:

- Born Learning
- Imagination Library
- Reading Plus

DIAMOND Sponsor

\$10,000

- **Supports 100 United For Literacy Children / Students**
- 8 Tickets to the Ball - Dinner & Dancing
- Seating for 10 (includes Mayor and spouse)
- VIP Reception with the North County Mayors
- Great Public Relations Package in all event media including exposure on KSBY
- Personalized Special Event - Stuff the Bus, Day of Caring, Neighbor to Neighbor
- Full Page Color Ad in Mayors' Ball Program
- Additional onsite exposure
- Special Recognition at the Event

