



2010 Sponsorship Opportunities

The Mayors' Ball & All That Jazz

The 4th Annual North County Mayors' Ball will be held on Saturday, October 2nd at the Santa Maria Country Club.

The event will support the Santa Barbara County United for Literacy Initiative:

- **Born Learning**
- **Imagination Library**
- **Reading Plus**

DIAMOND Sponsor ***\$10,000***

- **Supports 95 United For Literacy Children / Students**
- 8 Tickets to the Ball - Dinner & Dancing
- Seating for 10 (includes Mayor and spouse)
- VIP Reception with the North County Mayors
- Great Public Relations Package in all event media including exposure on KSBY
- Personalized Special Event - Stuff the Bus, Day of Caring, Neighbor to Neighbor
- Fun Package for 10
- Full Page Color Ad in Mayors' Ball Program
- Additional onsite exposure
- Special Recognition at the Event

